

Guidelines

2020 "bulthaup | the kitchen as a living space" competition

first

organizer

In 2020, bulthaup Iberia is holding the seventh edition of the "bulthaup | the kitchen as a living space" competition.

second

submission requirements

The award is aimed at registered architects and designers, and seeks to honor the best project for a living space featuring a bulthaup kitchen. Submissions will be accepted for projects completed in Spain, Portugal and Andorra within the past five years. The competition aims to highlight projects carried out from January 1st, 2016 on and that uphold the values specifically promoted by the brand: creativity, attention to detail; a timeless union of functionality, formal perfection, and economy; aesthetic conception; the use of sensuous materials pursuing a functional design devoid of superfluous ornaments; and an overall approach to the living space that succeeds in turning the kitchen into the heart of the home.

Conditions

Kitchen projects carried out with bulthaup systems b1, b2 or b3.

Submitted projects that do not fulfill this requirement will be excluded from the competition.

Submissions of bulthaup b1, b2, or b3 projects can be made by architects and designers either individually or in collaboration with other professionals.

Each participant -be it a physical person or a legal entity- or team of participants may submit one or more projects. Participants submitting several projects must place the documents for each one in a separate envelope, following the format instructions specified in section six.

Members of the jury are not eligible to make submissions.

Should there be any incompatibility issue with a member of the jury concerning the participants, where the participant's right will prevail, the jury member in question will abstain from participating in the selection process. In this case, an alternate jury member will be designated. A jury member will be deemed incompatible if he or she is a relative to the fourth degree of consanguinity or second degree of af-

finitly; has a close friendship or manifest enmity towards the participant; or is her or his associate.

bulthaup employees will not be eligible to submit projects.

This award will be subject to the conditions put forth in these guidelines, with Bulthaup Iberia and, where necessary, to the designated jury being empowered to resolve any aspect that may not be explicitly specified in this document. By virtue of making their submissions, participants declare their acceptance of these guidelines and of the jury's final decisions; they also declare themselves to be the authors of the submitted project and that all the information provided therein is true. Participants consent to having their personal data treated in accordance with the provisions of Spanish Organic Law 15/1999 dated 13 December regarding the Protection of Personal Data, as well as to receiving company news, new product updates and general information from bulthaup. Accordingly, the requested personal data will be included in a file owned by Bulthaup Iberia, for the purposes described above. Participants will be able to exercise their right to access, rectify or cancel the data by sending a request in writing to Bulthaup Iberia, at C/ Freixa, 48. 08021 Barcelona.

After the competition is held, the data provided by the participants will be kept in order to inform them about company news, new product updates, and general information. Therefore, and in compliance with Law 34/2002 dated 11 July regarding Information Society Services and Electronic Commerce, participants give Bulthaup Iberia their consent to receive these communications. The recipient may revoke this consent to receive communications at any time by simply stating his or her wishes to the addressee in writing and sending them to Bulthaup Iberia at the address mentioned above in this same section.

The data supplied must be truthful and complete. If the personal data provided were to be false, incomplete or obsolete, the organizer of the award would not be held responsible for the successful fulfillment of the competition nor for any consequence related to this matter, with the ultimate right to declare no award winners if necessary.

The participants authorize Bulthaup Iberia to use their names and images for publicity purposes if they are granted the award (as winners or runners-up) and/or selected with an honorable mention.

third prizes

The following prizes will be awarded:

> First prize: €3,000

> Two runners-up

> The Jury will be able to make as many honorable mentions as it considers appropriate.

**The amount of the prize will be subject to whatever taxes and withholdings are determined by current Spanish tax law.*

Runners-up and honorable mentions will not involve a cash prize.

The first prize, the runners-up and the honorable mentions that the jury decides upon will receive coverage by the press and by any other media that Bulthaup Iberia sees fit.

fourth calendar

> Submissions: from August 24 to October 9, 2020 (before 2 p.m.) at Bulthaup Iberia.

> Jury evaluation: during the month of October 2020.

> Awards: the names of the award winner, the runners-up, and the honorable mentions will be formally announced. The date of the award ceremony will be posted on the Bulthaup Iberia blog (<https://bulthaup.com/es-es/blog-es/>)

A personal email will be sent to each one of the participants.

fifth information and questions

For any remaining questions or requests for information regarding the prize, please contact Bulthaup Iberia by phone at +34 932 400 410. **For any technical questions, please contact the bulthaup partner who handled the project** (<https://bulthaup.com/en-es/blog-es/>).

sixth documents to be submitted

Each submission must be delivered in an envelope addressed to:

2020 bulthaup competition | the kitchen as a living space

Bulthaup Iberia SLU

Calle Freixa n° 48 bajos

08021 Barcelona, Spain

The envelope must contain:

- A maximum of two DIN A3 foam board sheets printed on one side and including final photographs of the designed and installed kitchen; images; floor plans of the entire bulthaup kitchen project; and a plan showing the location of the kitchen within the residence (home: apartment or house). The participant's name must be included on each DIN A3 sheet.
- The supporting document issued by the bulthaup partner involved in the project; a list and description of the bulthaup products used (specifying the number of tall units and base units, models, etc.); square meters in the kitchen living space, date of project completion, and country where it was carried out.
- The participant's personal data, including full name, address, email, and telephone number; architects must also submit the name of the architects' association and their membership number.

- A pen drive with all the submitted information: the bulthaup partner's supporting document, photographs (high resolution), and pdfs of the DIN A3 sheets.

No additional materials will be accepted.

All submissions must be for original projects and all participants must declare that they are the authors of those entries.

If the participant is the author of the submitted photographs, he or she cedes them voluntarily and free of charge for all purposes mentioned in these guidelines. If the participant is not the author of the photographs, he or she must declare having obtained the appropriate authorization for their reproduction in the proposed media and for the stated purposes. He or she must also claim to have obtained written authorization from the contractor / owner / user / occupant to provide the aforementioned images. The exact location of the project will not be revealed (street, number, city) nor any images that allow the viewer to identify its exact location, re-releasing Bulthaup Iberia from any liability in this regard.

seventh

submission deadlines

Submissions must be received before 2 p.m. (local time) on Friday, October 9, 2020, to:

2020 "bulthaup | the kitchen as a living space" competition

Bulthaup Iberia SLU

Calle Freixa nº 48 bajos

08021 Barcelona, Spain

Submissions received after the deadline will not be accepted under any circumstances.

eighth

jury

The members of the jury panel for the 2020 "bulthaup | the kitchen as a living space" competition are:

Sandra Soler, interior designer

Nicola Tremacoldi, architect

Victor García, architect

Jordi Argemí, bulthaup Andorra

Fernanda Mendonça, bulthaup Lisbon

Ivan Cuní, bulthaup Iberia

The organization reserves the right to reject projects that are not in keeping with the competition's theme or do not meet the necessary quality standards. In this case, a report must be submitted. Bulthaup Iberia will keep minutes of all the jury's deliberations.

ninth

selection criteria

Submissions will be evaluated according to their overall approach to the living space:

- > Utility value (ergonomics, technique).
- > Design quality (function, construction, innovation).
- > The kitchen's integration within the overall space (design context, look).
- > Success in turning the kitchen into the heart of the home.

tenth

intellectual property rights

Participants will retain intellectual property of the submitted projects.

They will grant Bulthaup Iberia exploitation rights for the purpose of publicizing the winner, the runners-up and/or the honorable mentions, as well as for publishing and/or showing all the submitted projects on the blog at <https://bulthaup.com/es-es/blog-es/>

eleventh

exhibition of submissions

Bulthaup Iberia will be able to publish and/or exhibit the awarded submission as well as those designated as runners-up or honorable mentions. A file will be created with the technical specifications of each one of the submitted projects and posted on blogbulthaup.es, should Bulthaup Iberia so choose.

Bulthaup Iberia also reserves the right to publish, in any means it sees fit, the prize-winning, runner-up, and honorable mention projects, including the names of their authors.

twelfth

retrieval of submissions

Except for the awarded, runner-up, and honorable mention projects, all other submissions can be retrieved further to a written request sent to Bulthaup Iberia within one month after the awards are granted. Bulthaup Iberia reserves the right to destroy the documents for all submissions that are not claimed within that period.